

# Determination of Major Goals and Strategic Orientation in Cardio–Vascular Diseases Research Center

*Abdolhossein Ayoubi, Moharram Kazemi, Mohammad Sadegh Sanie*

## Abstract

**Purpose**-This study was done as a review or a descriptive reading with the aim of determination of major goals and strategic orientation in research centers of cardio-vascular diseases while the competition between medical centers and colleges is also studied. The cardio-vascular research center works directly or indirectly under supervision of a committee or supreme council and directly under supervision of University of Medical Sciences. Its aim is to study special factors which are effective on determination of major goals and strategic orientation in cardio-vascular diseases research center.

**Methods**-This study makes use of descriptive analysis and library research methods, activity base costing method. Applying strategic information system is indeed required as a part of activities in this center which brings about competition benefits among medical centers and colleges, although there are some risks in the areas.

**Results**-Along this study, major and minor goals, utilizing information systems, allocation of resources and possible environmental risks are considered to determine strategic orientation of this center.

**Conclusion**-Along this study, major and minor goals, utilizing information systems, allocation of resources and possible environmental risks are considered to determine strategic orientation of this center. And finally it is emphasized as the conclusion that necessary outlines should be identified regarding information system outputs and inputs [1].

## Keywords

Strategic Goals, Information Systems, Competition, Risk, Cardio-Vascular Diseases Research Center,